



Agenda: Foreign Market Briefings: Expert Advice by Visiting In-Country Consultants

Tuesday, December 5th, 2016 | Biloxi, MS

Brought to you by the Southern U.S. Trade Association and the Mississippi Department of Agriculture & Commerce

- | | |
|----------------------|--|
| 8:30-9:00 a.m. | Networking and Registration |
| 9:00-9:15a.m. | Welcome Mississippi Department of Agriculture and Commerce |
| 9:15-9:45 a.m. | SUSTA Introduction Danielle Viguerie, Marketing & Communications Director, SUSTA |
| 9:45-10:30 a.m. | Market Briefing: India Devna Khanna, President, i2i Consulting |
| 10:30-11:15 a.m. | Market Briefing: European Union Victor Phaff, Managing Director, Phaff Export Marketing Karin Defossez, Project Manager, Phaff Export Marketing |
| 11:15a.m.-12:00 p.m. | Market Briefing: Canada Allison George, Senior Vice President, Argyle Public Relationships |
| 12:00-12:45 p.m. | Lunch |
| 12:45-1:30p.m. | Market Briefing: China Roger Zhang, Director, SMH International |
| 1:30-2:30 p.m. | Product Presentation & Evaluation Ten minute, one-on-one meetings with foreign market consultants. Must reserve spot at the beginning of the seminar. First-come, first-served |

Agenda subject to change